



William Cato is a freelance copywriter/Ghostwriter specializing real estate and service contracting markets and for the last four years in storyboard creative collaterals (mainly for survival, alternative energy, self defense and other doom & gloom markets.)

He is a self studied direct response copywriter and influenced greatly by his mentor Ben Hart. William's copy includes: Pay per click advertising, Catalog & product descriptions, email copy, slogans, Sales letters, Short video sales letters, landing pages, Squeeze page, websites and much, much more!

For more information

<http://2ultra.com>

Autoresponder Email Copy

By default all emails that I write are delivered in .txt and formatted to 65 characters wide.

If you would rather have email copy written in html (you must provide the template) or .doc format please let me know at time of hiring me. Thank you.

Real Estate

Hi (firstname_fix!),

How is your search going?

My name is David, and I am specializing in Luxury-No-Fee Rentals. With my 8 years in real-estate experience, I have been able to learn the luxury market extremely well, in terms of the best options that the market has to offer as well as in terms of various approval processes, and negotiating the best terms for my clients.

I have carefully read your requirements and have included a few options in this message.

If you would like any additional information or if you would like to schedule a tour for the best No-Fee apartments, please let me know and I'd be happy assist you!

Best regards ad looking forward to hear from you,

David

Hi (firstname_fix!),

Your Search Is Over...

Stop scouring for that perfect luxury apartment or condominium.

Hi I am David, I specializing in Luxury-No-Fee Rentals. With over 8 years in Manhattan real-estate I have made plenty of

contacts in the luxury no-fee rental market over the years,
most brokers would kill for.

I will not only find you the best the luxury market has to
offer within your budget, I will help you every step of the
way with guaranteed results. All you have to do is sit back
and relax.

I have carefully read your requirements and have included a
few options below.

If you need additional information or schedule a tour for
the best luxury No-Fee apartments and condominium, give me a
call 917-530-8014, I'd be happy assist you! Or you can visit
my website: <http://www.customertimesrealestate.com/rentals>

Best regards,

David Gelf

Customertimesrealestate.com

Subject: Nuform leading way

Dear %First_Name_Fix%,

Welcome to Nuform.

As you can imagine 2014, was a pretty busy year for Nuform
Building Technology. We won the Ontario Export award for
"Clean Technology," and increased our export sales from 28%
to 64%.

That's a whopping and un-heard of increase of 44%.

This is simply due mainly to increased awareness of our
products within the construction industry here at home in

Canada, Australia, Brazil, Nigeria and in the United States.

From the wake of Typhoon Haiyan which struck the Philippines, in early 2013, it was our patented Conform® concrete wall forming system and our interlocking polymer "green technology" ceiling material that withstood this dangerous weather condition when other traditional building materials failed miserably.

Aside from our other interest in the agriculture and Commercial markets we have found that our record breaking margins came from the Social housing market which has been a huge success internationally.

Due to the sheer fact, not only our materials are more cost effective for the building industry, it saves time. If you haven't done so already check out our video here (<https://youtu.be/ycI1GNnl-Fk>) and see for yourself "How Nuform can build a house in less than 48 hours from foundation to roof."

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Gone Green

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Many of you know that our products are green because we use recycled plastics which contain 55% of post-used plastic. We are simply proud of this fact and Nuform leads the way in alternative building products. Together we can help our fellow men and women with lower cost and more durable homes 20 times faster than tradition stick building, while at the same time reducing our carbon footprint on our planet.

Because of our innovative "green building material products lines, "Conform®, Reline®, and Renu®" earned us a 2012, Recycled Plastic Products Award from the Canadian Plastics Industry Association.

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Nuform® L.E.E.D.'s the way

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Here at Nuform we LEED the way in Green certification developed by U.S. Green building council. Sustainability is a big part of Nuform's focus in developing social housing, agricultural and commercial products for the building industry. Every structure is compatible with LEED building designs.

What is LEED.?

LEED stands for green building leadership and is a U.S. green certification program designed to recognize great building practices and strategies.

Since our product produces very little waste on work sites, reduces energy costs and is a more reliable building product on the market today, in terms of allergies and mold related health issues. Not to mention fast turnaround times from foundation to roof this saves energy, time, and money.

We encourage you to join us at our website

www.nuformdirect.com, to learn more about how Nuform® is changing the way in Green Building materials.

Discover more about our Green building products and what they could do for you, your community and environment visit

<http://www.nuformdirect.com/resources/bulletins/>

Welcome email after purchase of a clickbank guide:

Welcome

[%FirstName%], Welcome to the Admiral Media family

and thank you for purchasing

Diseaseless: The quick and Easy Solution to Feel Young Again.

In case you missed the download page here is the link to

Link

Get your book;

You are subscribed as

[%FirstName%]

[%LastName%] at

[%Email%].

You are receiving this message because of you purchased

Diseaseless: The quick and Easy Solution to Feel Young Again

Electronic book. You can easily unsubscribe at any time

by clicking on the unsubscribe link at the end of this

email.

Otherwise please see below for your power-packed first

issue on this topic.

How to white list these and other important emails

Be sure to white list these messages in your email software

or

Gmail account, for your records. It's easy to do and you will never lose

another important email again. I promise.

Watch these short videos below to learn how to white list.

Outlook Express: Click Here:

<https://www.youtube.com/watch?v=CKR11ApJFZ0>

Outlook 2007 Click Here: http://youtu.be/qx9KTle_IoU

Gmail: <http://youtu.be/HPa2V46tHEo>

%First_Name%,

I would like to take this time to personally thank you for your purchase

Of Diseaseless and joining the Admiral family. You have just taken your first step in the

right direction. What direction is that? The path to a disease free body

and many happy days ahead for you and your family.

You can't put a price on health and happiness.

Like you I was in need of a solution to better health. A way to ward off disease

So I could be around for all of those special moments in life.

- My son and daughters graduation day
- Anniversaries and birthdays
- Holidays with family
- Outings
- Vacations or

Enjoying life, to its fullest. Without limitations, of disease holding you back.

You only have one life to live. Live it to your fullest.

Sincerely,

Your Name here,

President Admiral Media

Web address here.

Phone:

Address.

P.S. If you have any questions or concerns or simply just want to tell us your success with Diseasesless send us an email. We'll be happy to hear from you.

Story Email copy

Impact

Welcome back %First_Name%,

It was a little weird. What I saw

wasn't my truck skidding head on into the big utility truck in front of me. Instead I saw still photos. Not slow motion.

I saw slide after slide of the truck getting closer and closer.

Then all I could see was its front end that it had a full grille guard and winch below it. Then IMPACT!

I couldn't see anything after that. I just heard glass breaking, and metal bending. Heck I couldn't even feel what

was happening.

I suppose adrenaline had taken over at this point.

Then I felt my body fall back onto the bench seat.

Pain shot through my body. It was so bad I couldn't even pinpoint where it was coming from. I lifted the steering wheel off my lap and tried to roll down the door window.

That's when smoke started coming through the vents. I smelled battery acid mixed with oil. Out of desperation, I reached over my right shoulder and slid the back glass window open. I didn't realize it at the time but I wasn't breathing.

Automatically my body tried to take a breath and pain made me double over and pass out. "Is he dead?" That was the first thing I heard from someone outside.

The smoke had cleared from the cab by this time. I was immobilized and curled up like a baby in his mother's womb on the bench seat.

I couldn't open my eyes because they were glued shut from blood from my forehead. Apparently, not being seat belted, I had been thrown from the seat during impact and hit my head on the windshield. Seeing the truck a few weeks later, my head had left a perfect impression in the windshield. Luckily I didn't go through it due to the fact that big utility truck was on top of mine. During transit to the

hospital, I remember the flight nurse asking me where I hurt most. I thought I said "everywhere," but it must not have come out that way because I heard him say to someone else, "He's talking gibberish." What happened next shock me. Before being released from the hospital a few weeks later, a brain surgeon on my case stop by my room to tell me... "The good news is that you have the smallest brain bleed I have ever seen. The brain bleed should heal itself. But, the bad news is we found that you may have calcium deposit the size of a quarter on your frontal lobe. We don't generally see in patients until they are well into their sixties or with early Alzheimer's disease." The doctor continued; "what you have is called Fahr's syndrome. Since you don't have Alzheimer's, you're not aged and it doesn't seem to be affecting you in any meaningful way, I wouldn't worry about it until it does." Like most folks I wanted to keep my brain functioning normally. So I looked into studying calcium affects on the brain and if there was any way other than surgery to get rid of it. Unfortunately, I couldn't find any research or studies on the subject. So I started exercising my brain. I played with cross word puzzles, got into visualization and image stream techniques and listened to brain wave cds. That's only part of the story... Talk soon,

Bill P.S. What happened when I arrived to the E.R.? Can't wait to tell you. P.P.S. Look out for a special video I am going to send you soon. It will help keep your brain in optimum health while increasing your intelligence.

Lazy Crazy

Check this out...

So, let's start with the basics. What the heck is a Personal Brand?

Let's check out Wikipedia for this one. Not only is it good for winning trivia night, it's super great for occasions like this. "Personal branding is the practice of people marketing themselves and their careers as brands. While previous self-help management techniques were about self-improvement, the personal-branding concept suggests instead that success comes from self-packaging." I'm feeling this definition.

Sounds important. What exactly does a Personal Branding Coach do?

Think about where your business and brand is at today. Right now. Now, envision how want your business to grow and the direction you want for your brand. Personal Brand Coaching bridges that gap. Period.

I like the sound of that. But, um, you have articles all over your site that I can read for free and I already know how to look sexy on camera. That comes hella natural. Why do I need to invest in Personal Brand coaching?

I'm glad you asked!

1) You Get the Hook Up Sadly, you can't just read a textbook become famous. Reading a blog won't grow your business into be the next big thing. You can absolutely learn some neat stuff. But don't you want more than theory? You may be aware, but everyone around you trying to make it. Many are hustling in your exact same field. Working with a coach gives you personal access to someone who's done it firsthand. Avoid the mistakes. Fast track the good stuff. Benefit from their contacts. A good Personal Branding Coach shows you the principles and techniques that lead to their own success and adapts the learning to your specific needs.

2) You Get The Truth You, your grandma and your friends are probably convinced that your brand is awesome. But, what do your potential customers think of your product? Is your service clearly presented in a way that's irresistibly engaging to the media? You can confidently nail down answers to these questions with a Personal Branding Coach. Imagine what a champ you'll feel like getting crystal clear on: what it is you do, what your message is, who you're speaking to and crafting a consistent brand message to show off the unique value of what you offer the world!

3) You Get Your Ass Kicked Applied, consistent implementation is hard. Discipline is harder. If doing this stuff was easy, everyone would have their branding on point. Gathering thoughts and clarifying goals for your brand can be a challenge. It takes a seasoned professional to help you implement that information with a strategy that creates measurable results (aka: more clients, more money, more media buzz). Coaches work with you one-on-one to make results out of your dreams. The rahrah talk is great, but let's get real for a second. As soon as life happens—you know, bills and developing your team and the actual running of your business — branding easily gets moved to the bottom of the list. Finding that balance is where most entrepreneurs simply give up. Personal Brand coaching keeps you focused, motivated and empowered to rock the heck out of your action plan. No matter what. A good coach is with you through every Tweet, Post, Follow, Press Junket and Like.

4) You Get Control Imagine finally receiving the help you need to realize your true potential. To leverage your knowledge and be regarded as an expert in the area you're most passionate about. A Personal Brand coach helps you communicate and implement the vision of what you already know is possible. Getting your message in front of the right people and platforms is the key to success. The best thing you can do for your brand is strategically position you and your business as experts in the eyes of prospective clients. Building a strongly resonant Personal Brand is they key to controlling your future and designing your career.

Okay. I'm starting to get why I might need help from someone who knows their sh*t. Why do I specifically want to work with you, Stephanie Joanne?

So, if Getting Stuff Done and Hustle had a baby, it would totally be me.

The biggest reason to work with me is that my game plan works. Point blank. Not only have I built my own international brand from scratch, I've repeated the process over and over again for my clients and created amazing results.

My process looks like this: Find Your Passion, Brand It, Pitch It, Grow It.

Partnering up with my clients to create phenomenal results is the foundation of a life and career that I enjoy everyday. I am so freakin' serious about your success. In addition to a roster of solopreneurs and small businesses, I've worked with large national companies as a corporate consultant. You will also benefit from nearly 10 years of my proven experience in consulting, licensing, sponsorship, endorsements, private labeling and tons more. Ditch the theories and hypothetical learning's. Every single thing I teach was developed while building my own nationally recognized brand and perfected in leading my clients to their own unique definitions of success. This stuff is making me money. This stuff is making my clients a super lot of money. Let's totally get together and rock your brand.

Valid point. I'm sold. How can we start working together?

Sweet. Here are your options:

In-Person Sessions I'm your partner in crime for every step of the journey. You'll receive a customized roadmap to achieve your goals. Based on your answers to key questions, I'll launch a strategy for you and your business. Leveraging nearly a decade of success in developing Personal Branding, I'll suggest options and a game plan then...we're off! Awesoming together into powerful action that will create tremendous and measurable success for your business.

STOP (Patent Officer Reveals All)

You'll Cry When You See This...

Click Here Before They Ban This Video

<http://powerinnovator.com/cb/index.php?hop=bunchnws>

This incident is 10 times more shocking than the Snowden privacy scandal.

The following account is from an ex-pentagon patent inspector. His chilling account will send chills down your spine.

Click Here To Watch The Video.

I am on the move again...
so, I am keeping this email very short.
Read this before tomorrow.

<http://2ultra.com/images/moray.affidavit.pdf>

Fletch

P.S. [Here's proof...](#)

Sustainable Free Energy:

The lost secret of moray

Dear %First_name_Fix%,

Hi it's Fletch, your receiving this message because you have recently purchased W.I.S.E. generator from my website

I really appreciate your patronage and

look forward to bringing you more free energy products and services.

In case you missed receiving your product here is the download link:

Link:

Sustainable Free energy

Recently I received some weird emails that were forwarded to me from a college buddy of mine. I read them three times already. It boggles the mind that stuff like this is still happening here in America. Given Big government and all the conspiracies that are happening all around the world... it comes as no surprise.

Apparently, an anonymous electrical engineer has made a breakthrough with Dr. T. Henry Moray's, Radiant Energy devise. Like Dr. Moray...

Well let me just paste the email here and you can come to your own conclusion.

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From Dr. Ernest Lake

To: [Obscure CC BC emails of hundreds],

You know me. I have change my name for this using a free email service and an IP mask, because of events that have recently taken place at my office. I don't want to be found by the "powers to be."

I really don't know where to start. I graduated from University of Missouri Science and Technology with a double

master's degree in Electrical Engineering and physics in 1982. From there I went to work for Westinghouse, and 15 years ago Bell Labs.

It was there when I found a file from the United States patent office dated July 13th 1931. In it was a patent application, several diagrams of a devise that look simple enough a teen could put together, and notes of refusal. The author of the diagram and inventor was Thomas Henry Moray. The devise was called the Moray Valve.

I brought the file to the attention of the management team during our Friday master mind meeting asking about past developments and their conclusion of the Moray valve. Of course, everyone in the room looked over the file. All agreed that the contents of the file were those of a charlatan inventor and the project never worked. There were a few other comments that the file should be discarded, never to be seen again.

After the meeting and curiosity about the devise using radiant energy power, I copied the diagrams and notes to take home and conduct my own experiment in the comfort of my garage.

Of course, I put the documents away and forgot all about them for almost a decade. I rediscovered them as I was cleaning out old dusty boxes of old junk.

Many of the components for the Moray valve are hard to get in the age of microprocessors. Making a parts list from the diagram I noticed that part of the blue print was ruined by what appeared to be either ink or coffee stain that

transferred to my copy.

For most this mystery would have render the project useless.

Instead I decided to press on and try to figure out what

was

missing. It was about that time that I received an email from a good friend of mine that knew about my renewed inspiration of the Moray Valve.

Although he sent it as a joke, it actually became a breakthrough that I needed most.

The lost secret of Moray...

Dr. "You Know Me" Ernest.

P.S. What is the lost secret?

All will be revealed in the next email.

Fletch